

GABRIELLA CAMPOS

GRAPHIC DESIGNER

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CONTACT

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EDUCATION

BFA GRAPHIC DESIGN MAY 2021

ST. JOHN'S UNIVERSITY
GPA 3.61

- Study Abroad Rome Fall 2019
- Yearbook Editor-in-Chief
- Newspaper Staff Photographer
- Gamma Phi Beta Sorority
- The Animal Rights Association

PROGRAMS

ILLUSTRATOR	DROPBOX
PHOTOSHOP	MIRO
IN-DESIGN	SLACK
AFTER EFFECTS	INVISION
PREMIERE	FIGMA
PROCREATE	XD
HTML/CSS	

SKILLS

- BRANDING DESIGN
- PRODUCT DEVELOPMENT
- EDITORIAL DESIGN
- TYPOGRAPHY
- MOTION GRAPHICS
- ORGANIZATION
- PROBLEM-SOLVING
- COMMUNICATION

PROFILE

My creative background stems from my love of music and album cover design. My style has been influenced by the art of albums that span decades as I've been collecting vinyl for years. The idea of many moving parts that come together to create one cohesive body of work is the whole reason I fell in love with design.

EXPERIENCE

BRANDING & DESIGN INTERN

THE SHARK GROUP | SUMMER & FALL 2020

At Daymond John's Branding Agency, The Shark Group, I worked directly with the Head of Design to assist and create content for clients. During my two semesters with the agency, I worked on extensive product development, competitive analyses, brand decks, licensee relations, and photo shoot shot list preparation. I also worked a large production photo shoot as Styling Assistant.

CREATIVE SERVICES INTERN

ATHLETIC COMM. | SPRING 2019

Responsible for creating content such as illustrations, gifs, and image cutouts that would then be used on the St. John's Athletics social media platforms reaching up to 20K followers. I also covered sporting events ranging from on-campus baseball games to the NCAA Big East Tournament at Madison Square Garden.

VISUALS & SUPPORT ASSOCIATE

TORY BURCH | MAY 2017 - AUGUST 2019

Responsible for supporting store operations by acting as product runner, cashier with high-volume traffic, and greeter. I participated in visual operations by working on floor sets which required understanding operational procedures while also having extensive product knowledge and organizational skills.