

GABRIELLA CAMPOS

GRAPHIC DESIGNER

NEW YORK CITY

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(954)-822-7624

WORK EXPERIENCE

IFUNDWOMEN

SENIOR GRAPHIC DESIGNER | JUNE 22 - NOW

- Partner cross-functionally to propose website optimizations and tests, and to create and deliver final designs.
- Manage project logistics of creative processes for internal design projects and external design commissions from planning to final production.
- Develop and design content for brand partnerships.
- Coach IFundWomen entrepreneurs on website and design strategies, through private sessions or group workshops.

GRAPHIC DESIGNER | MAY 21 - JUNE 22

- Responsible for developing and maintaining the IFundWomen design guidelines.
- Execute website design and copy updates.

FREELANCE DESIGNER

VIVVI | JUNE 22 - NOW

COVERING CLIMATE NOW | JAN-MAY 2021

RODE NYC | MAR-APR 2021

GRAPHIC DESIGNER

SJU DEPT. OF WELLNESS | JAN-MAY 2021

- Analyzed and researched campus culture in order to create affective and appropriate print and digital content for mental health messaging directed at university students
- Collaborated with external teams to establish and approve monthly objectives
- Developed and managed multi-channel social campaigns

EDUCATION

BFA GRAPHIC DESIGN

ST. JOHN'S UNIVERSITY

New York, NY

May 2021

SKILLS/INTERESTS

- Web Design
- Motion Graphics
- Digital Illustration
- Brand Design

PROGRAMS

Illustrator

Procreate

Photoshop

HTML/CSS

InDesign

XD

After Effects

Invision

Premiere

Figma

Hubspot

Drupal

Squarespace

Wix

MailChimp

Jira